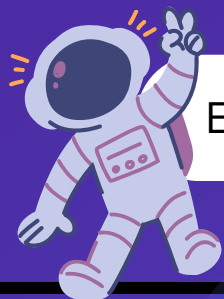




GUIDE BOOK

NEWSCASTING COMPETITION 2023



ENGLISH FESTIVAL 2023



COMPETITION DESCRIPTION



EFEST (English Festival) 2023 Newscasting Competition is an annual competition organized by the Economic English Conversation Club (EECC) FEB UNDIP with the main activity of delivering newscasting in English. The competition participants consist of college and high school students across Indonesia. This competition is expected to be a means for participants to develop themselves, especially in terms of their English public speaking, self-expression, and newscasting delivery competencies.





THEME

"Promoting a Sustainable and Inclusive Economic Growth That Drives Innovation and Empowers Communities"



ENGLISH FESTIVAL 2023

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SUBTHEME COMPETITION



1. “Green Energy and Sustainable Infrastructure: Promoting a Clean Energy Future”

Focuses on the transition towards renewable and clean energy sources and the development of sustainable infrastructure systems. It encompasses various aspects related to mitigating climate change, reducing carbon emissions, and creating a more environmentally friendly and resilient future

2. “Technology for Good: Harnessing Innovation to Solve Global Challenges”

This sub theme explores the transformative power of technology in addressing global issues such as poverty, healthcare, education, and climate change. Participants can discuss how emerging technologies like artificial intelligence, blockchain, and biotechnology can be leveraged for positive impact.



SUBTHEME COMPETITION



3. "Social Innovation for Community Empowerment"

This sub theme focuses on encouraging social innovation and entrepreneurship to address social challenges and empower marginalized communities. This can involve supporting initiatives that provide access to basic services, such as clean water, healthcare, and education, through innovative and sustainable solutions.

4. "Empowering Youth: Amplifying Voices for Change"

This sub theme encourages young individuals to share their ideas, experiences, and aspirations for creating positive change in society. Speech topics can encompass youth activism, mental health awareness, gender equality, education reform, and other issues relevant to the younger generation.





TIMELINE COMPETITION

NEWSCASTING	
05 - 10 July 2023	Early Bird registration
10 - 30 July 2023	Registration Batch 1
30 July - 19 August 2023	Registration Batch 2
20 - 25 August 2023	Extended Registration
18 September 2023	Technical Meeting
22 September 2023	Elimination
23 September 2023	Semifinal & Final Round
30 September 2023	Awarding Night

LOCATION

FACULTY OF ECONOMICS AND BUSINESS
DIPONEGORO UNIVERSITY



ENGLISH FESTIVAL 2023





TERMS & CONDITIONS

1. Participants of the EFEST Newscasting Competition 2023 must follow and comply with the applicable rules and procedures.
2. Participants of the EFEST Newscasting Competition 2023 must be from an active college (D-3/D-4/S-1) or high school or equivalent students throughout Indonesia.
3. Participants of the EFEST Newscasting Competition 2023 must be in the form of individuals.
4. Participants shall upload a Twibbon of the EFEST Speech Competition 2023 (the layout can be accessed at [*link*](#)) and tag both EFEST (@efest.febundip) and EECC (@eccc_febundip) Instagram accounts. Make sure participants' accounts are not private.
5. Participants must follow and subscribe to all EFEST 2023 official accounts: Instagram: @efest.febundip
OA Line: @vvx5894p
Youtube: English Festival FEB Undip.
6. The competition consists of three rounds: the Elimination round, Semifinal, and Final round.





REGISTRATION PROCESS

1. Participants fill out the online registration form at

https://linktr.ee/efest_2023

2. Participants pay a registration fee:

- Early Bird: IDR 35,000.00 (thirty-five thousand rupiahs)
- Batch I: IDR 50,000.00 (fifty thousand rupiahs)
- Batch II: IDR 60,000.00 (sixty thousand rupiahs) to:

A/n Audrilla Tania Pramita:

003901109499505 (BRI)

901657298971 (SEABANK)

8715563726 (BCA)

**Gopay/OVO/Dana/Shopee pay: 08111382087 A/n
Audrilla Tania Pramita**

3. Participants must upload payment proof and KTM/Student Identification Card on the registration link.

4. The registration fee is non-refundable if the registered participants have paid and decide to cancel their participation.





TECHNICAL IMPLEMENTATION OF THE COMPETITION

1. Participants will be given different articles in each round.
2. During the eliminations stage, participants deliver a newscasting presentation with a maximum duration of 5 minutes, according to the predetermined theme.
3. The jury team evaluates and selects 10 participants with the highest accumulated scores to advance to the Semifinal stage.
4. The Semifinal round will be attended by 10 (ten) participants with the highest points in the Eliminations stage.
5. During the Semifinal, participants deliver a newscasting presentation with a maximum duration of 5 minutes, based on the predetermined theme.
6. The jury team assesses the performances and chooses 5 participants with the highest accumulated scores to proceed to the Final stage.
7. The Grand Final round will be attended by 5 (five) participants with the highest points in the Semifinal stage.
8. In the Grand Final, participants deliver a newscasting presentation with a maximum duration of 5 minutes, following the predetermined theme.
9. The jury team will determine the top 3 winners based on the highest accumulated points.
10. The jury's decision is final and cannot be contested.



ASSESSMENT CRITERIA

- **Clarity and Quality of News**

Scoring of the proposed presentation content based on the following criteria: (Maximum score = 30).

1. Accuracy of the information provided: Evaluation of the news accuracy.
2. Comprehension and clear and concise delivery of news content: Assessment of understanding and delivery of news content.
3. Connection between the presented facts and evidence in the news: Evaluation of the presentation of facts and evidence related to the conveyed news topic.
4. Ability to select relevant and important information in the news: Evaluation of the ability to select and present relevant and important information in the conveyed news.





ASSESSMENT CRITERIA

• Style and Expression

This aspect relates to the participant's demeanor in newscasting and their ability to capture the audience's attention. (Maximum score = 20)

1. Appropriateness in attire: Participants are assessed based on their appropriateness and neatness in dressing.
2. Gesture: Relates to body movements, facial expressions, and confidence during newscasting.
3. Intonation and voice volume: Relates to the variation in voice pitch and whether the participant's voice reaches the audience.
4. Emotion: Ability to build an emotional connection with the listeners through news delivery.

• Fluency and Grammar

1. This aspect relates to grammar, vocabulary, and the participant's fluency in delivering the speech. (Maximum score = 20)
2. Fluency: Participants are evaluated based on their smoothness and articulation in pronunciation.
3. Grammar: Relates to the grammar and diction used in the speech.





ASSESSMENT CRITERIA

• Delivery of the speech and performance

This aspect relates to the participant's manner of delivering the speech and their ability to capture the audience's attention. (Maximum score = 20)

1. Appropriateness of attire : Participants are assessed based on their appropriateness and neatness in dressing
2. Gesture: Relating to body movement, facial expressions, and confidence during speech
3. Tone and volume of voices : Relating to the pitch of the voice and whether the participants voice reaches the audience.
4. Use of script : .Relating to the frequency of participants referring to their notes, which can reduce interaction with the audience.

• Fluency and Grammar

This aspect relates to the grammar, vocabulary, and fluency of the participant in delivering the speech. (Maximum score = 20)

1. Fluency : Participants are assessed based on their smoothness and articulation in their pronunciation
2. Grammar : Relating to the grammar and diction used in the speech..



ASSESSMENT PARAMETERS

Scoring Parameters	Score
<p>On Time 8-10 minutes for semifinal and final 5-8 minutes for elimination round</p>	7-10
<p>Under Time 1-7 minutes for semifinal and final 1-5 minutes for elimination round</p>	1-6
<p>Over Time More than 10 minutes for the Final round More than 8 minutes for the Elimination round</p>	1-6



PRIZE



- 1st winner Rp1.000.000
- 2nd winner Rp750.000
- 3rd winner Rp625.000

***All participants will be given an e-certificate.**





CONTACT PERSON

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